



## Go GREEN “20” Now

*Reduce your Carbon Footprint by 20% - NOW!  
Increase your Energy Efficiency by 20% - NOW*



# 2009 **GREEN** Building Summit



## *Innovative Financing, Policy & Technology Solutions for Energy Efficiency Buildings*

*August 11<sup>th</sup> & 12<sup>th</sup>*

*The newly constructed  
**Energy Efficient** Westin Hotel  
6631 West Broad Street  
Richmond, Virginia 23230*



# 2009 GREEN Building Summit



*“On Earth Day 2009, I am encouraged to see that more and more Virginians are awakening to the fact that sustainable economic development, and the cultivation of a “green economy,” will enhance not only the commonwealth's mountains and rivers, but its bottom line and continued economic viability. **There is common ground to be found between environmental leaders and business leaders, and my administration will continue to develop a strong and healthy environment and economy.**”*

*-- Governor Tim Kaine*

*(Richmond Times-Dispatch article on April 22, 2009)*



# 2009 **GREEN** Building Summit Provides an opportunity to:



- Learn how organizations can reduce energy usage, costs and greenhouse emissions by 20%, NOW via real case studies!
- Gain insight on the federal and state policy, and where the money is being allocated for energy projects as part of the stimulus package.
- Learn creative ways to finance energy efficiency and energy renewable projects.
- See the most current and innovative technologies, tools, techniques and best practices for meeting energy management goals.
- Become part of a growing global, national, state, corporate and social movement to “go **GREEN**”!



# 2009 **GREEN** Building Summit Features:



- **VIP (Government Official) kicking off the event**
- Industry innovators and experts
- Professional development and learning from key note speakers
- Topical break out sessions
- Case studies and lessons learned from successful Energy Management projects
- Professional networking activities
  - The first LPGA Duramed FUTURES Tour “**GREEN**” event at the Richmond Country Club



# 2009 GREEN Building Summit

## Who should attend:



- Corporations committed to going GREEN
- Corporate Procurement and Contracting Officers
- State and Local Government Officials
- Corporate Facility Managers
- Corporate Energy Managers
- Utility and Energy Service Companies
- Equipment Manufacturers
- Equipment Manufacturers
- Energy Management Service Providers
- Educational Institutions and Universities
- Real Estate and Building Associations
- Non-profits affiliated with Energy Efficiency and Greenhouse Gas Reduction



# 2009 **GREEN** Building Summit iMPACT Classic



The 1<sup>st</sup> Duramed FUTURES Tour **GREEN** golf tournament!

A screenshot of the Richmond Country Club website. The top left shows a photo of a white building with a porch. The main heading is "Richmond Country Club". Below it, a paragraph describes the club's amenities: "Nestled in the rolling hills outside of Richmond, Virginia, Richmond Country Club offers a family-friendly getaway with eighteen holes of Virginia's best golf, several leagues of dedicated tennis players, as well as a helpful and dedicated staff to help Richmond families enjoy these and other amenities available to our guests." Below the text are several navigation buttons: "Membership", "Facilities", "Members", "Planning", and "Banquets". A golf club is positioned diagonally across the bottom of the screenshot.

**Richmond Country Club**

Nestled in the rolling hills outside of Richmond, Virginia, Richmond Country Club offers a family-friendly getaway with eighteen holes of Virginia's best golf, several leagues of dedicated tennis players, as well as a helpful and dedicated staff to help Richmond families enjoy these and other amenities available to our guests.

Welcome. ♦

Membership Facilities  
Members Planning Banquets



**Vicky Hurst**  
2008 DFT Player of the Year  
2008 DFT Rookie of the Year  
2008 Total Earnings \$93,107



# 2009 **GREEN** Building Summit Platinum Sponsorship Benefits



- **Event**
  - One key note speaker position/topic
  - One (1) panel position/topic
  - Ten (10) event participants/registrants
- **Advertising/Signage**
  - Billboard campaign in local market
  - Prominent display during event at hotel
  - Prominent display at golf event
  - ~200 participants and ~75 companies from Richmond and Northern Virginia
  - Logo Placement and link on event website
  - Corporate branding on all event press releases
- **Golf Outing**
  - One (1) team of four (4) in the iMPACT Classic Pro-Am at Richmond Country Club
  - Fifteen (15) VIP Hospitality passes (valid Friday to Sunday)
  - Banner rights on LPGA/Duramed web sites during Pro-Am
  - Ten (10) invitations to gala event at Richmond Country Club on Tuesday evening



# 2009 **GREEN** Building Summit

## Gold Sponsorship Benefits



- **Event**
  - One (1) panel position/topic
  - Five (5) event participants/registrants
- **Advertising/Signage**
  - Display during event at hotel
  - Display at golf event
  - ~200 participants and ~75 companies from Richmond and Northern Virginia
  - Logo Placement and link on event website
- **Golf Outing**
  - Two (2) players in the iMPACT Classic Pro-Am at Richmond Country Club
  - Ten (10) VIP Hospitality passes (valid Friday to Sunday)
  - Five (5) invitations to gala event at Richmond Country Club on Tuesday evening



# 2009 **GREEN** Building Summit

## Silver Sponsorship Benefits



- **Event**
  - Two (5) event participants/registrants
- **Advertising/Signage**
  - Display during event at hotel
  - ~200 participants and ~75 companies from Richmond and Northern Virginia
  - Logo Placement and link on event website
- **Golf Outing**
  - One (1) players in the iMPACT Classic Pro-Am at Richmond Country Club
  - Five (5) VIP Hospitality passes (valid Friday to Sunday)
  - Two (2) invitations to gala event at Richmond Country Club on Tuesday evening



# 2009 **GREEN** Building Summit

## Corporate Sponsorship Benefits



- **Event**
  - One (1) panel position/topic
  - Five (5) event participants/registrants
- **Advertising/Signage**
  - Billboard campaign in local market
  - Prominent display during event at hotel
  - Prominent display at golf event
  - ~200 participants and ~75 companies from Richmond and Northern Virginia
  - Logo Placement and link on tournament website
  - Corporate branding on all event press releases
- **Golf Outing**
  - One (1) team of four (4) in the iMPACT Classic Pro-Am at Richmond Country Club
  - Ten (10) VIP Hospitality passes (valid Friday to Sunday)
  - Banner rights on LPGA/Duramed web sites during Pro-Am
  - Ten (10) invitations to gala event at Richmond Country Club on Tuesday evening



# 2009 **GREEN** Building Summit Contact Information



Speak with an event representative about which programs best meet your needs.

**Contact us at:**

Email: [info@impact-enpr.com](mailto:info@impact-enpr.com)

